

SKILLS PROGRAM



BCONSULT



SKILLS PROGRAM




BUSINESS ACUMEN

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SKILLS PROGRAM

BUSINESS ACUMEN

Course Purpose

Business acumen is the enthusiasm for understanding and dealing with a business situation in a manner that is likely to lead to a good outcome.

Why study Business Acumen?

Making sound business decisions will develop into good outcomes in the business or organisation, the lack thereof can result in disastrous outcomes. This standard unit is intended for employees who have just started their careers.

At the completion of the unit standard, a qualifying candidate can:

- Understand, interpret, and analyse, a business situation.
- Deal with a business situation in a professional and profitable manner.
- Equip candidates with the knowledge and practical skills to enable them to deal with a business situation.
- Obtain a deeper understanding of the dynamics of a business situation.
- Create solutions to improve the customer experience.
- Deliver a better customer experience in a business environment.
- Recognize the importance of business planning.
- Make sound business decisions.
- Identify the importance of other financial levers.
- Understand the importance of business ethics.
- Understand business etiquette in organizational or business.

Duration

1-2 Days

BUSINESS ACUMEN

Training Outcomes:

- Understand the social, regulatory, and technology dynamics of a business dynamic.
- Identify the innovation and design thinking in a business environment.
- Detail the brand identity of a business or organisation.
- Understand the development of a business environment.
- Build a detailed finance and budgeting plan.





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